



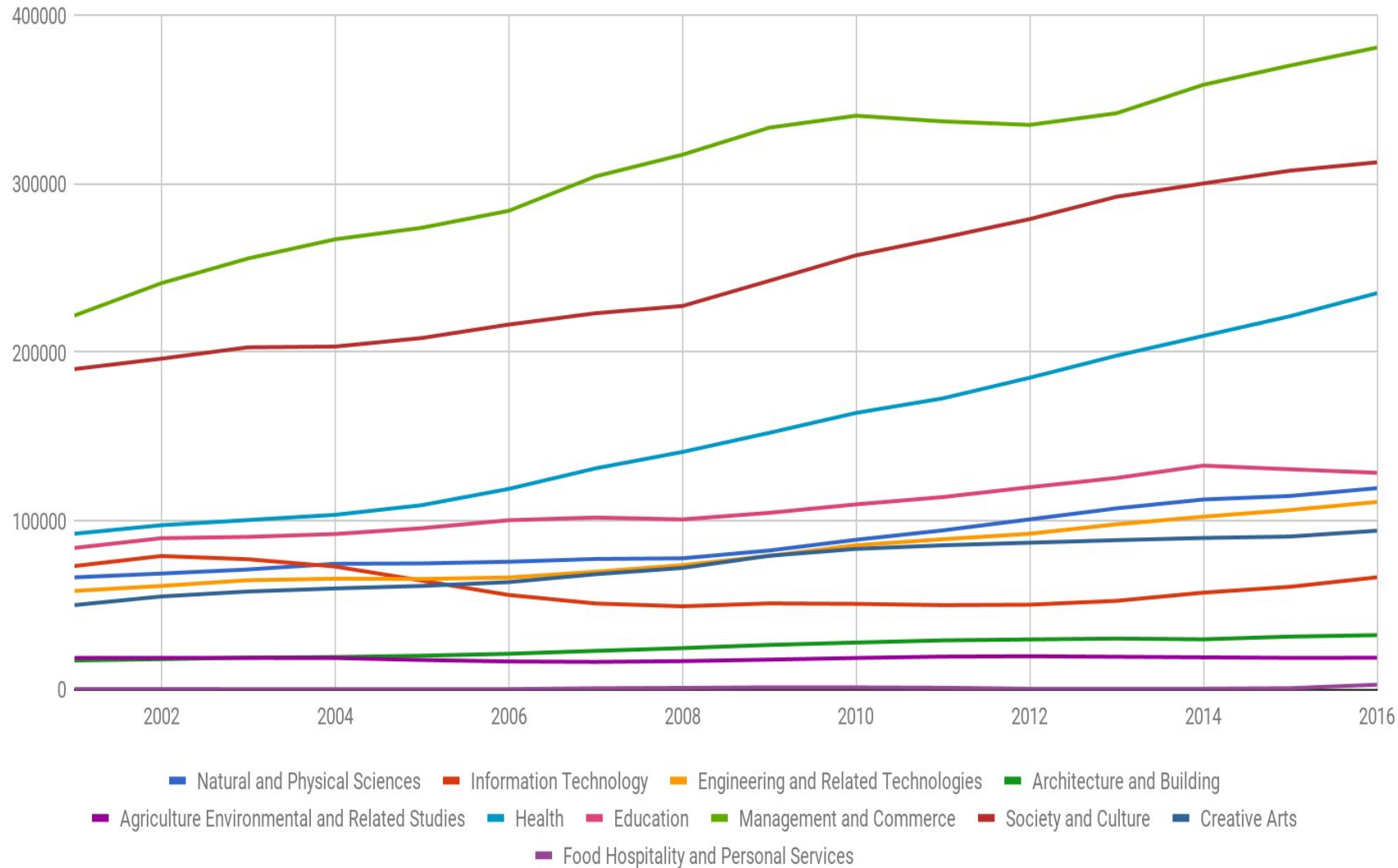
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ALTA Enrolment Data Update

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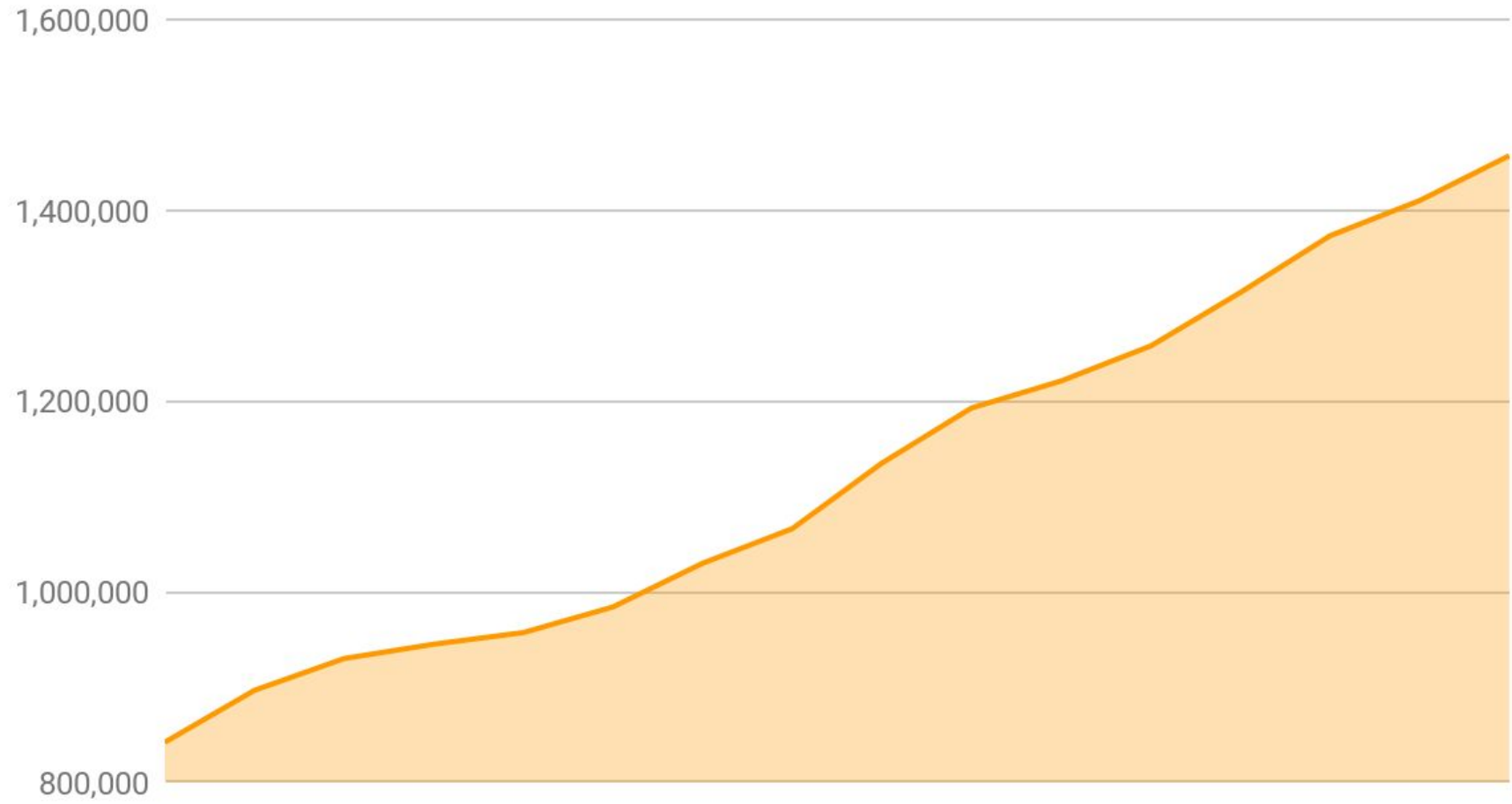
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Enrolment Count by Year by Field of Education



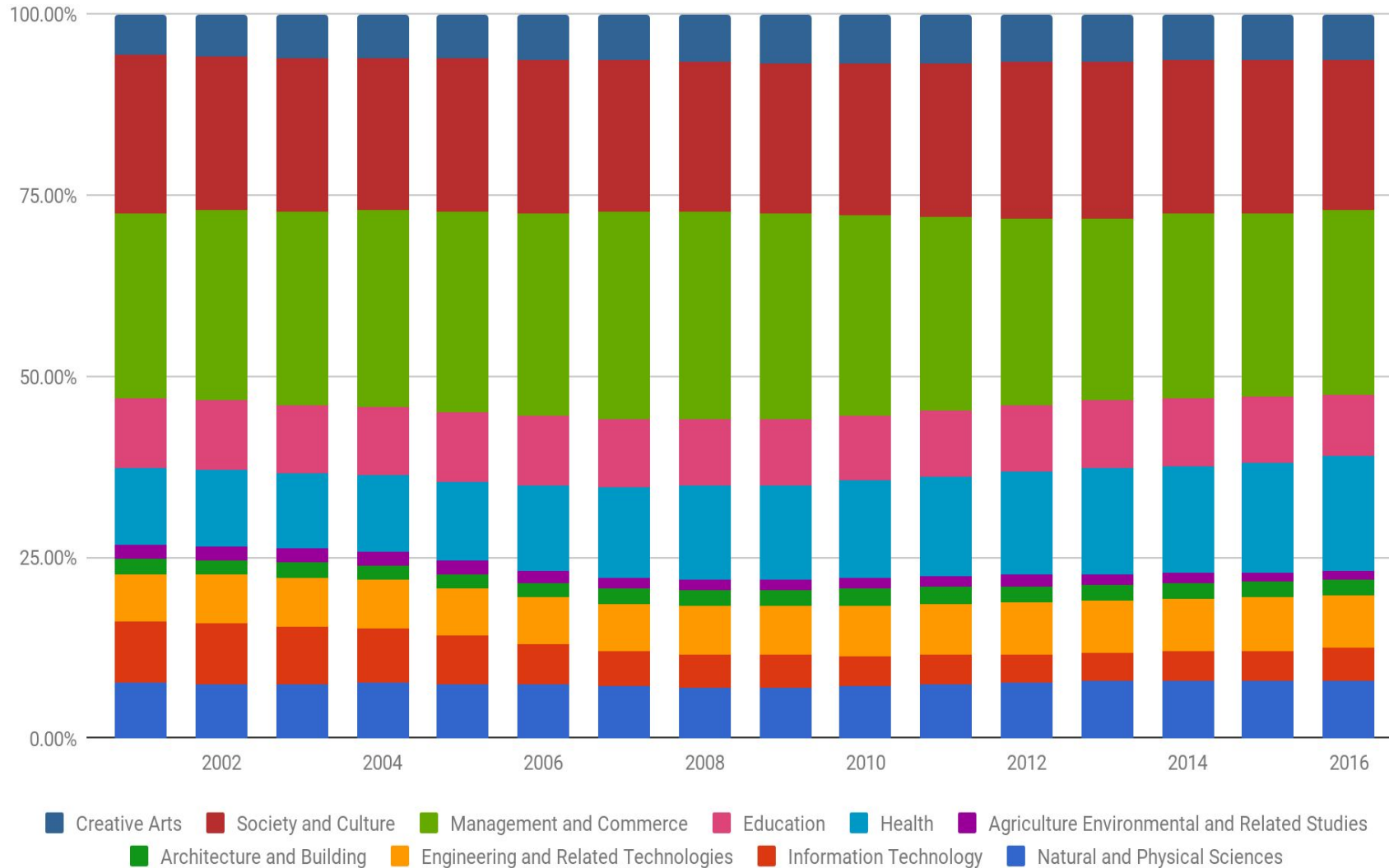
- All students (commencing and continuing, international and domestic, UG and PG).
- Lowest point of 49,195 (2008).
- Steady increase since 2013.
- Enrolments as of 2016 (66,392) at 84% of our peak in 2002 (79,026).

Total



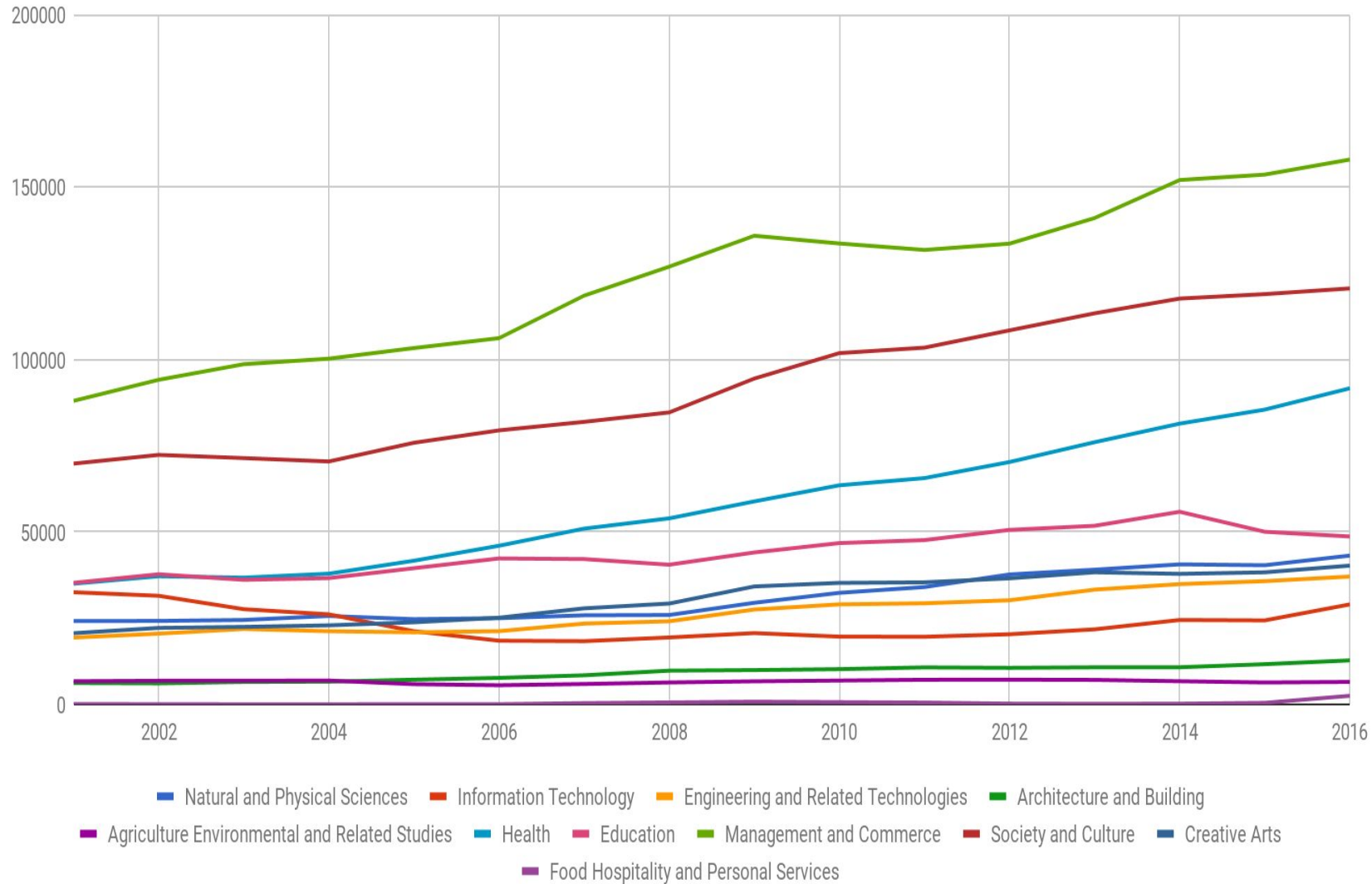
- Overall higher education participation has increased steadily from 2001 (842,183) to 2016 (1,457,209).

Enrolment Count as Percentage of Total Enrolments



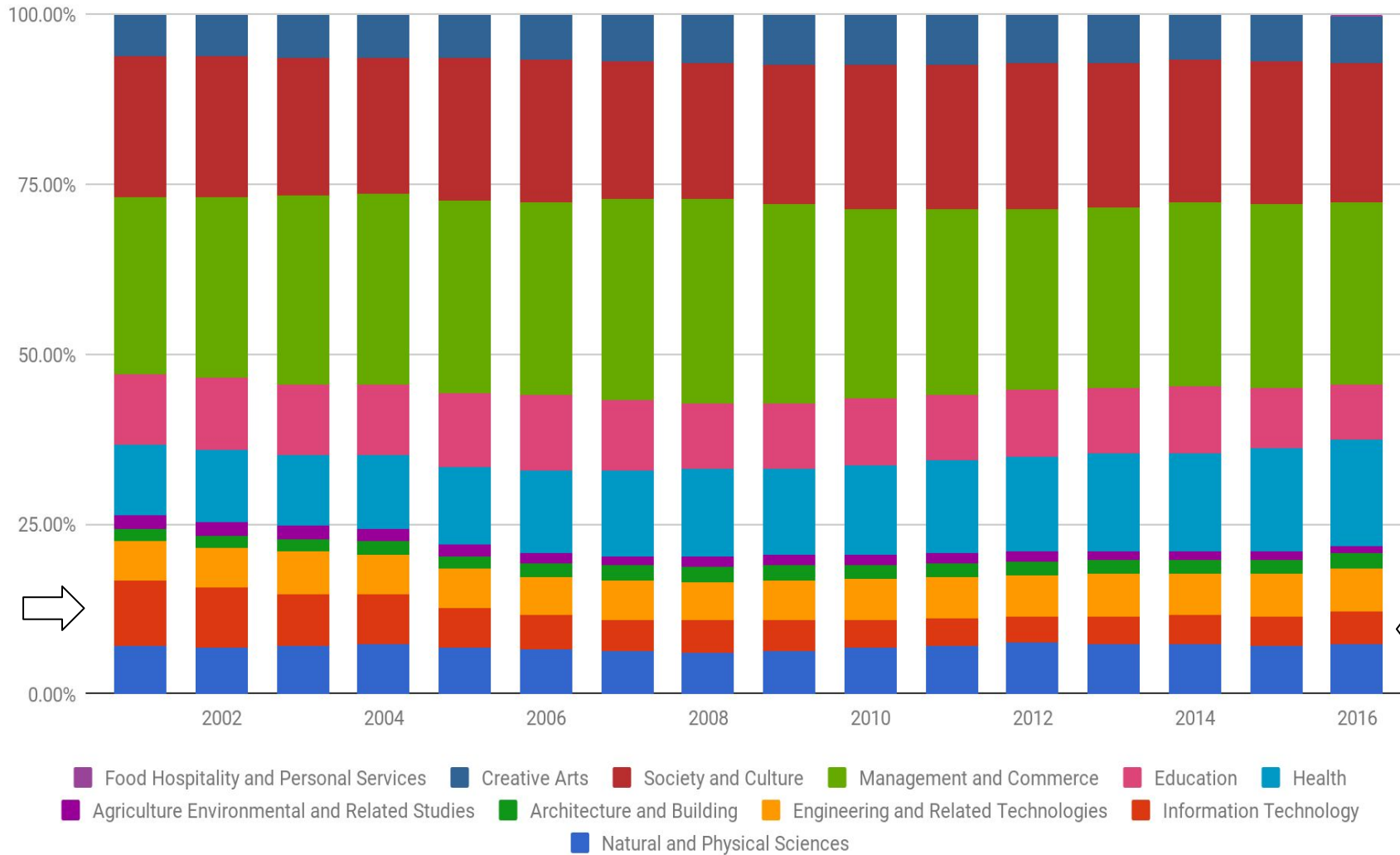
- Overall higher education participation has increased steadily from 2001 (842,183) to 2016 (1,457,209).
- In terms of overall share, IT enrolments have dropped since their peak of 8.55% (2002) to 3.87% (2013), showing now an increase to 4.43% (2016).

Enrolment Count by Year by Field of Education (Commencing)



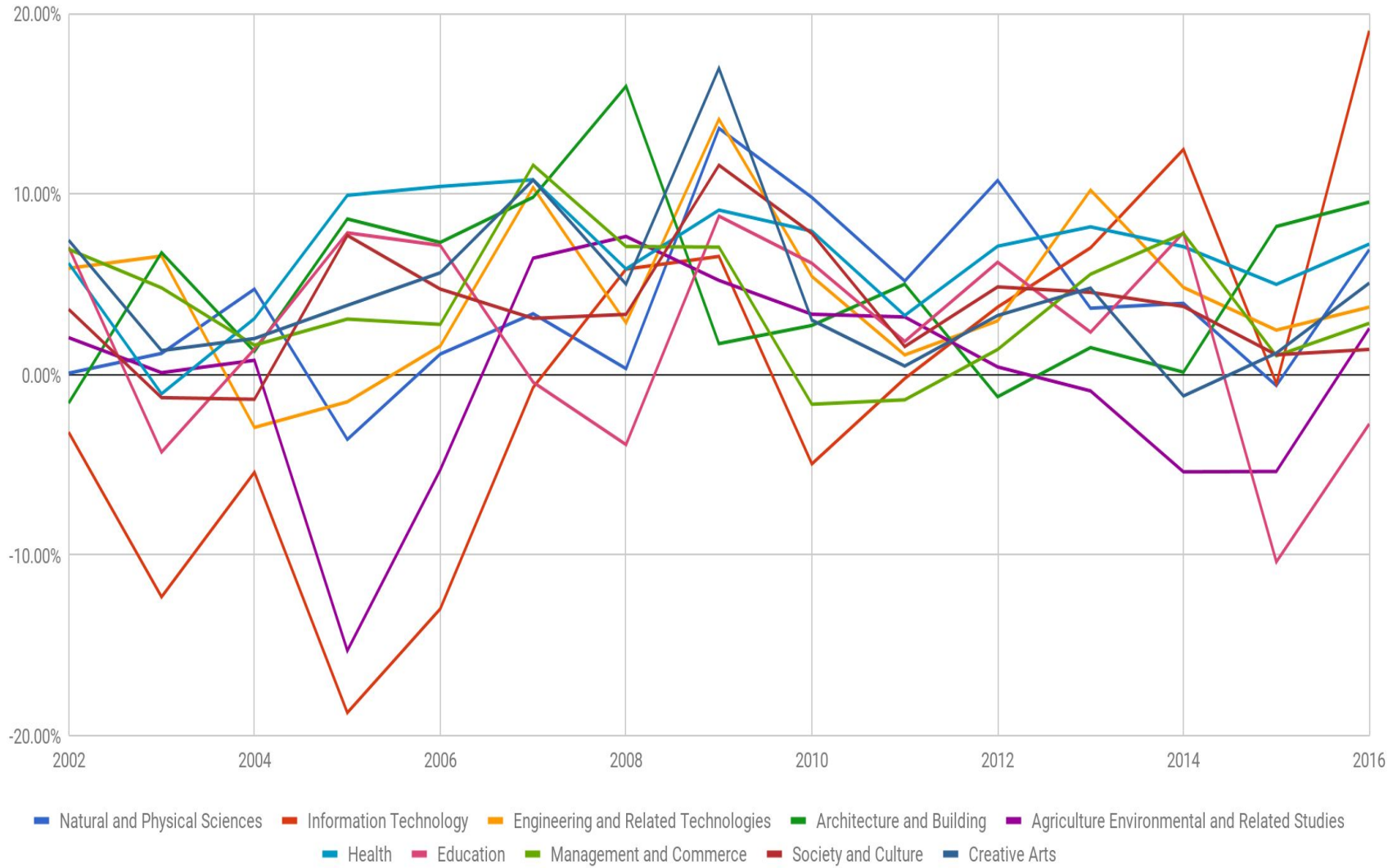
- Commencing students only (international and domestic, UG and PG).
- Lowest point of 18,319 (2007).
- Again, steady increase since 2013.
- Commencing enrolments as of 2016 (28,977) at 89.13% of our peak in 2001 (32,509).

Enrolment Count (Commencing) as Percentage of Total



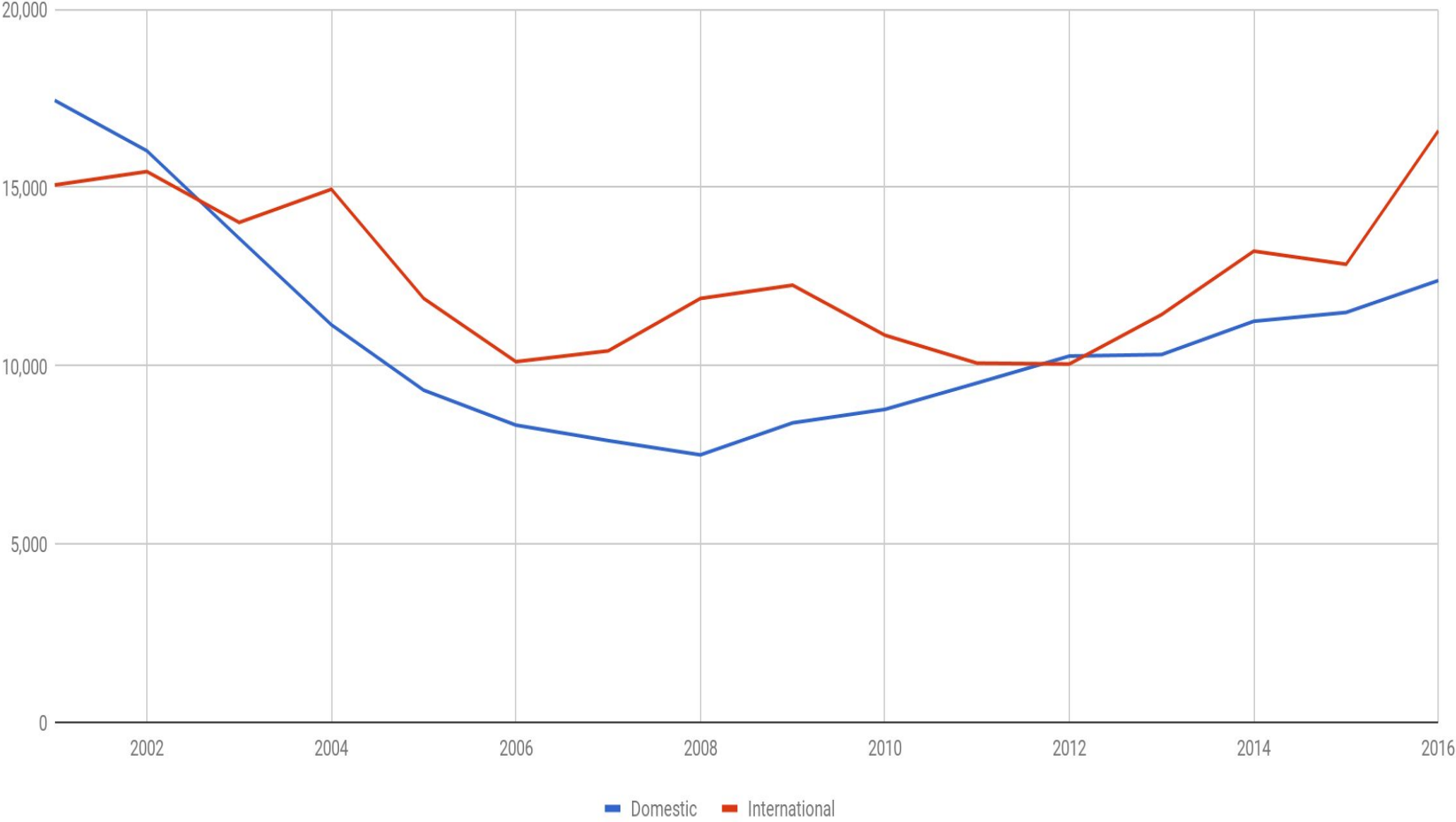
- Commencing participation has increased from 2001 (337,663) to 2016 (590,052).
- In terms of overall share, IT commencing enrolments have dropped since their peak of 9.63% (2002) to 4.02% (2011), now at 4.91% (2016).
- Growth in US/Canada is very strong (over 200% over the past 10 years)

Enrolment Percentage Change (Prev Year) (Commencing)



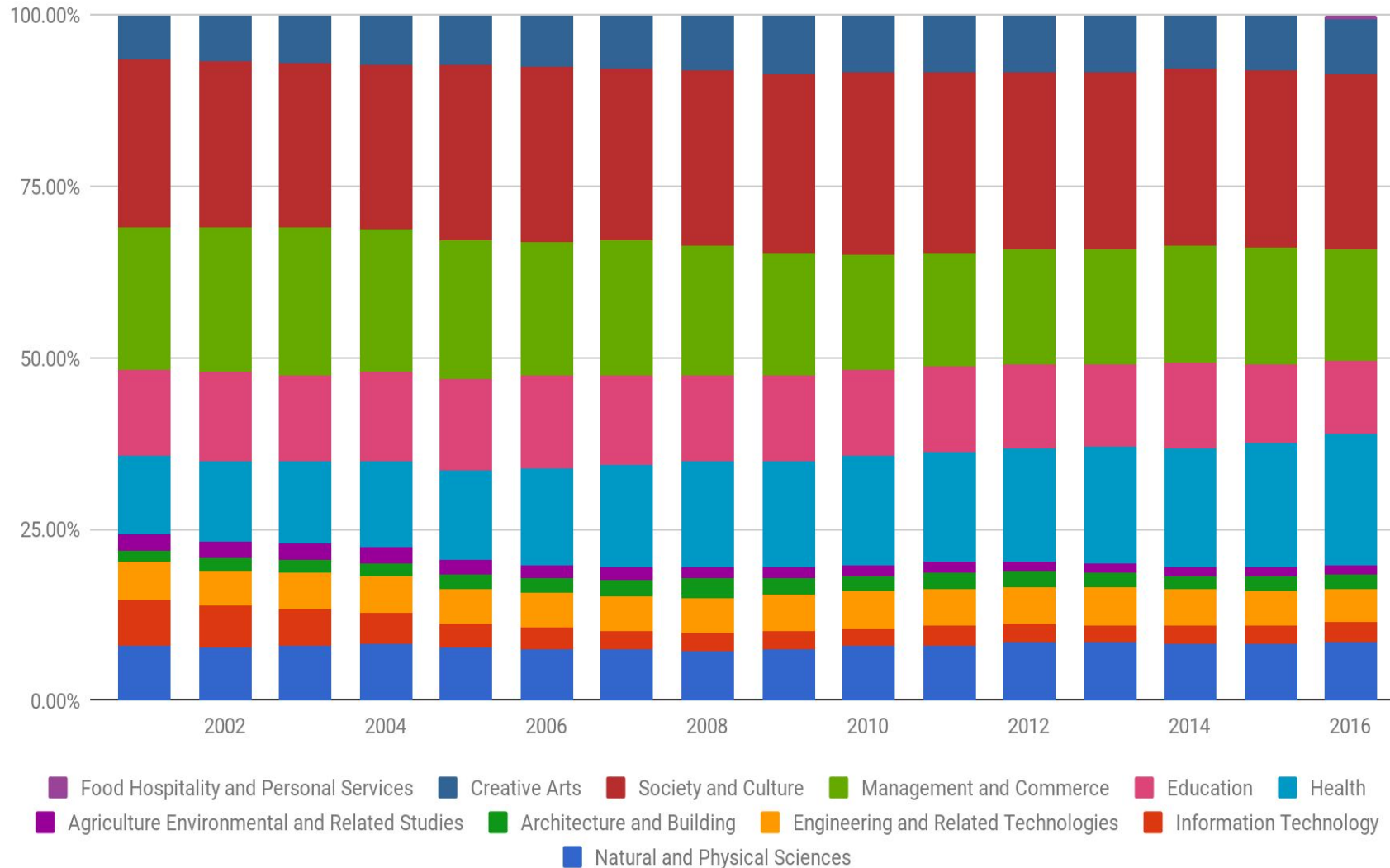
- Sharp declines since 2001, trending positive or neutral since 2008.
- Sharp increases in 2014 and 2016.

Enrolment Count by Year (Information Technology, Commencing) (Domestic and International)



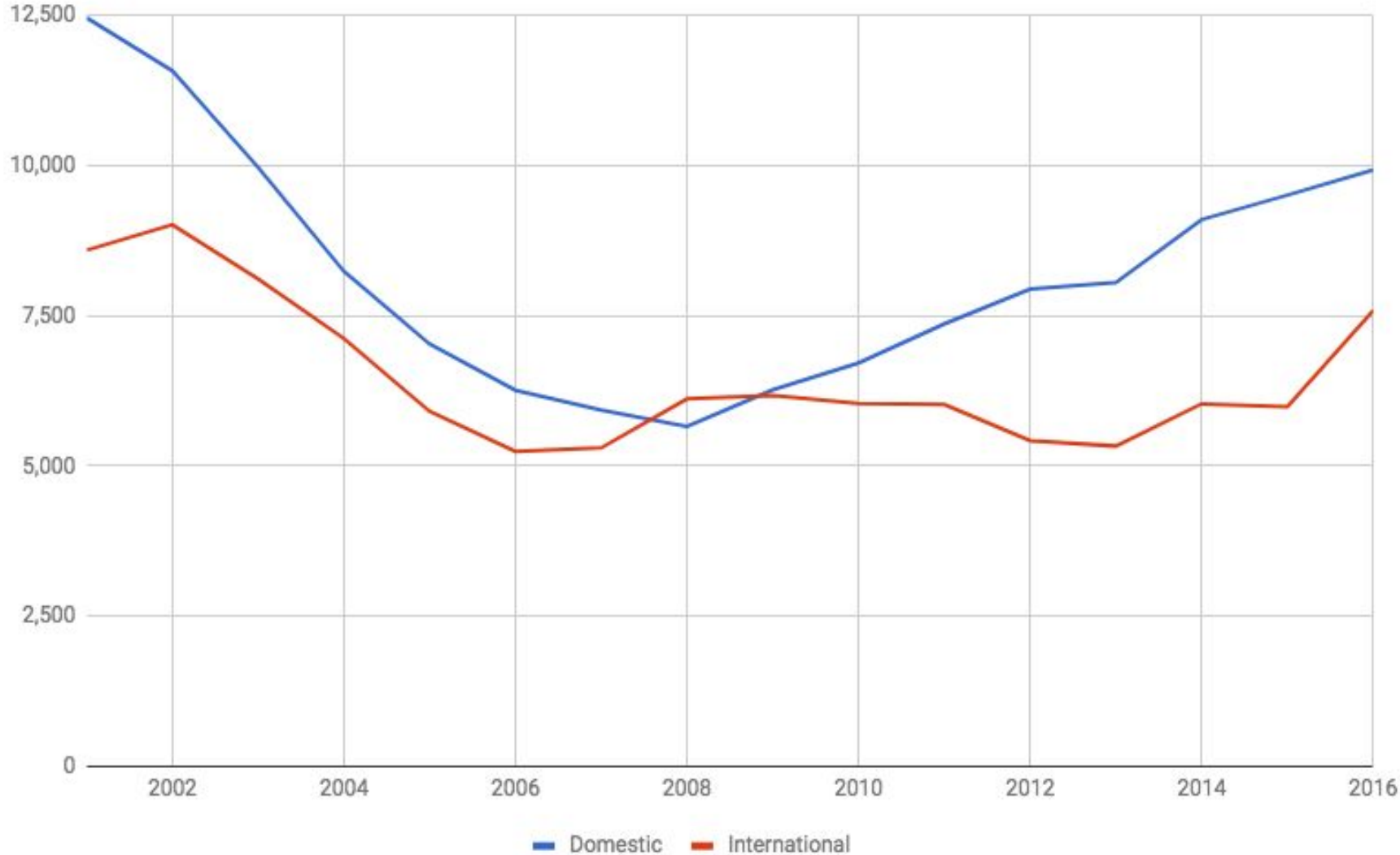
- Our overall commencing figures have been buoyed significantly by our growth in international enrolments (at PG level).

Enrolment Count (Commencing, Domestic) as Percentage of Total



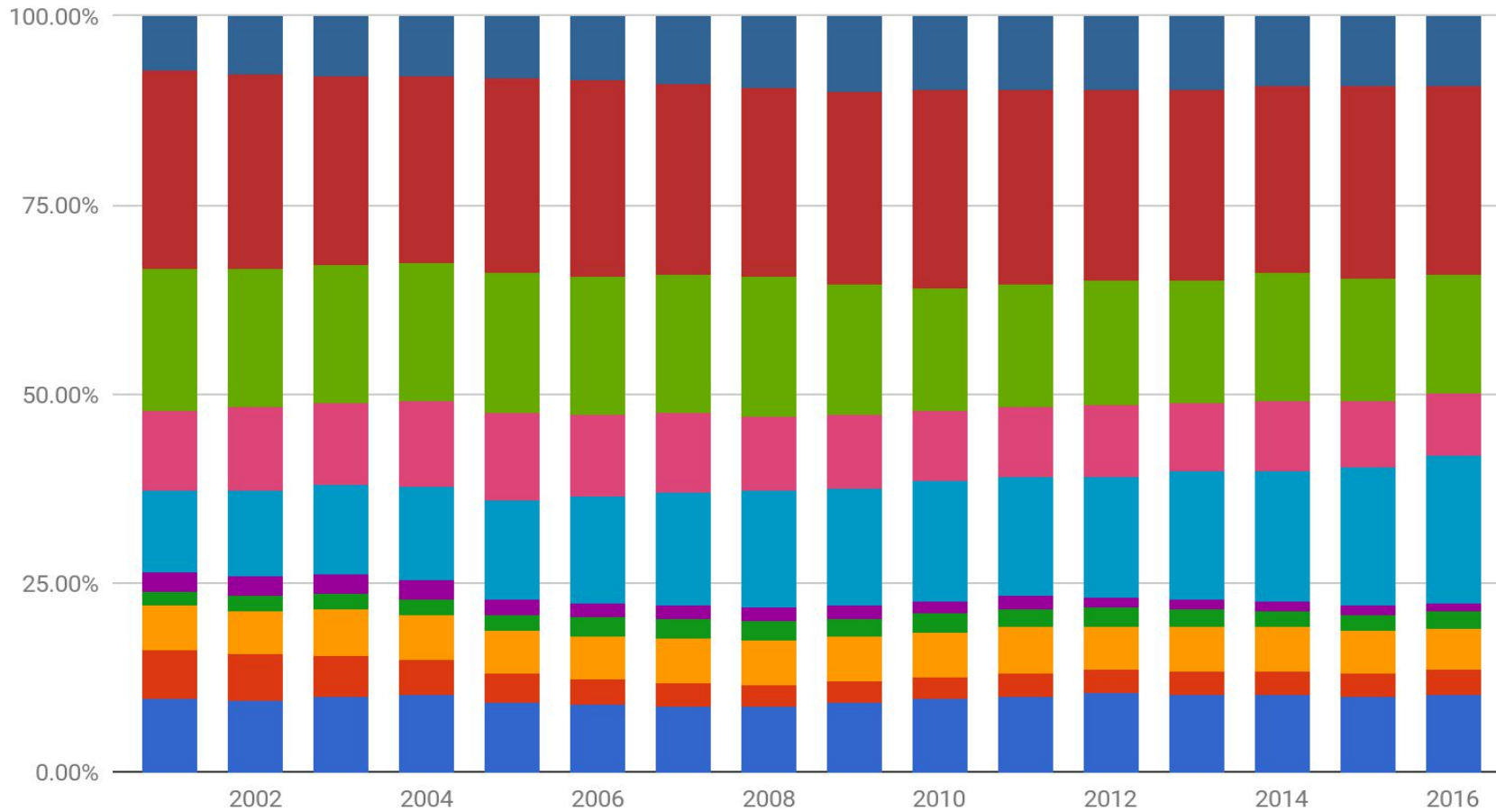
- And just to reflect on overall data for this cohort:
- Commencing domestic participation sat around 260,000 (2001-2006) then has risen to 417,848 (2016)
- IT commencing domestic enrolments have dropped since their peak of 6.67% (2002), to around 2.60% (2008-2013), the rising to current figure of 2.96% (2016).

Enrolment Count (Commencing, UG) (Domestic and International)



- Commencing UG enrolments remain dominated by domestic enrolments, with some recent increase in international cohort.
- Domestic enrolments are now 9,922, 79.66% of their peak in 2001.
- International enrolments are now 7,584, 84.17% of their peak in 2002.

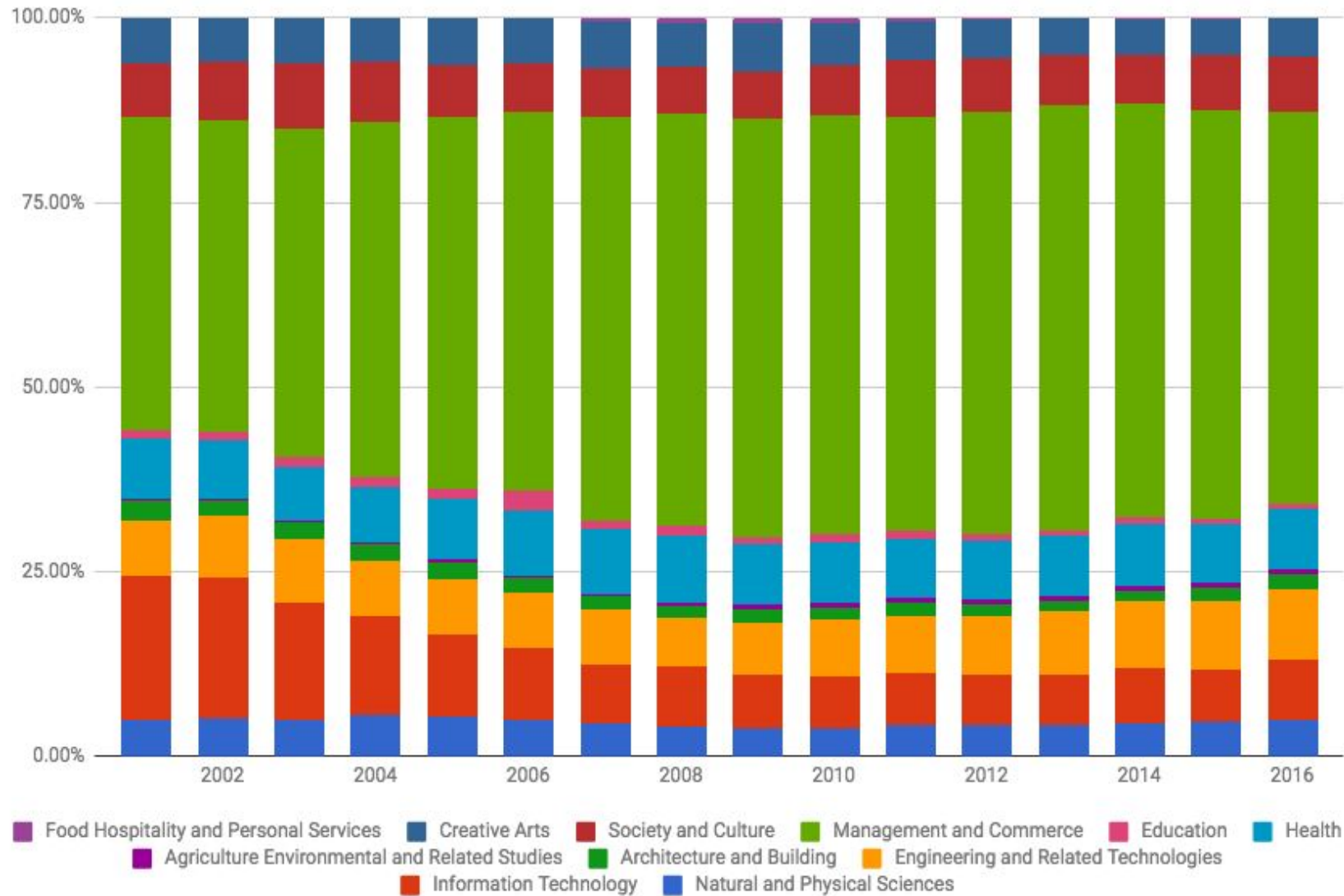
Enrolment Count (Commencing, Domestic, UG) as Percentage of Total



Food Hospitality and Personal Services
 Creative Arts
 Society and Culture
 Management and Commerce
 Education
 Health
 Agriculture Environmental and Related Studies
 Architecture and Building
 Engineering and Related Technologies
 Information Technology
 Natural and Physical Sciences

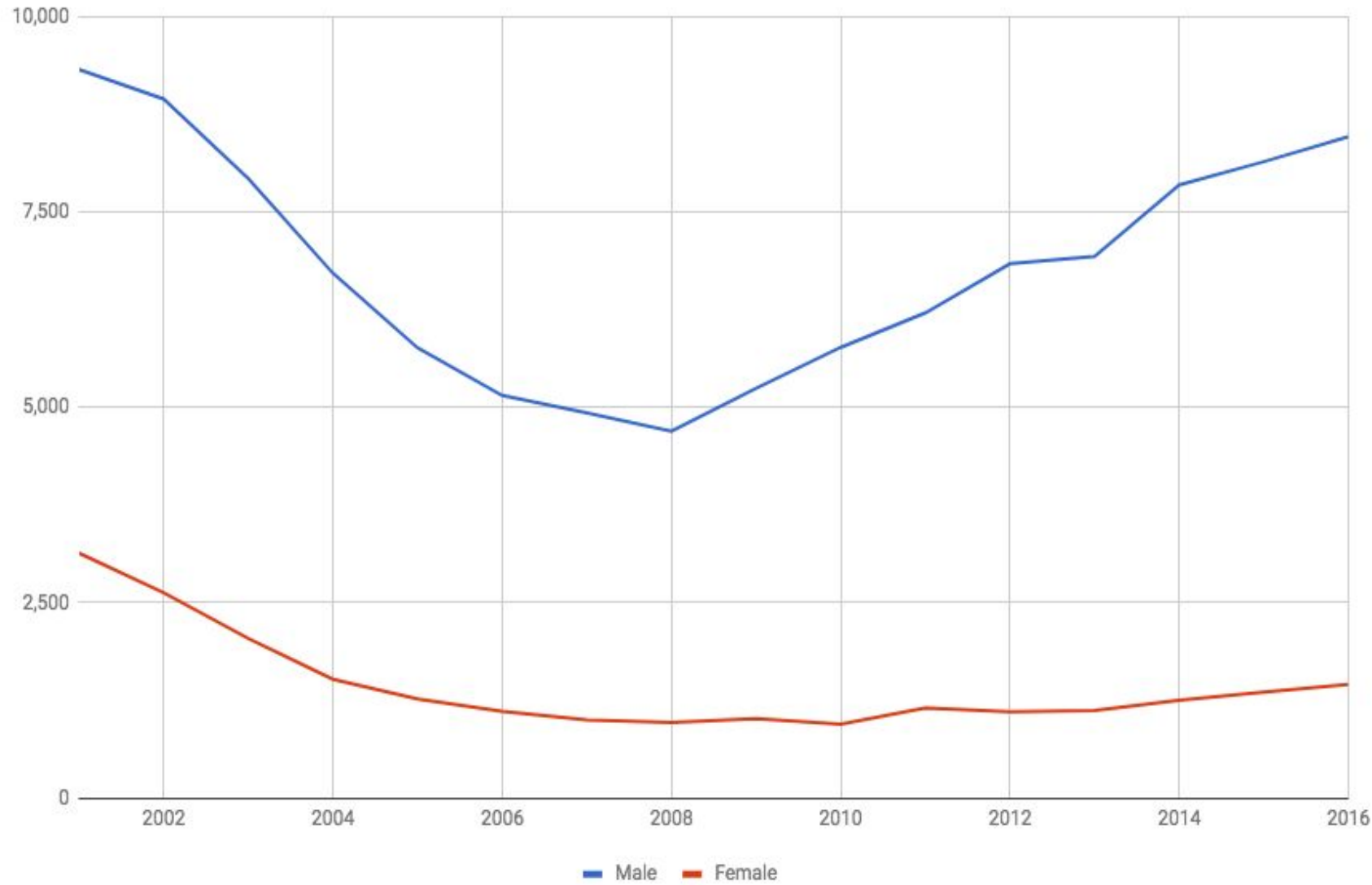
- Commencing domestic UG participation was at its lowest in 2004 (179,760, increasing to 302,726 (2016).
- IT commencing domestic enrolments have dropped since their peak of 6.48% (2001), to 2.84% (2010), increasing to 3.28% (2016).

Enrolment Count (Commencing, International, UG) as Percentage of Total



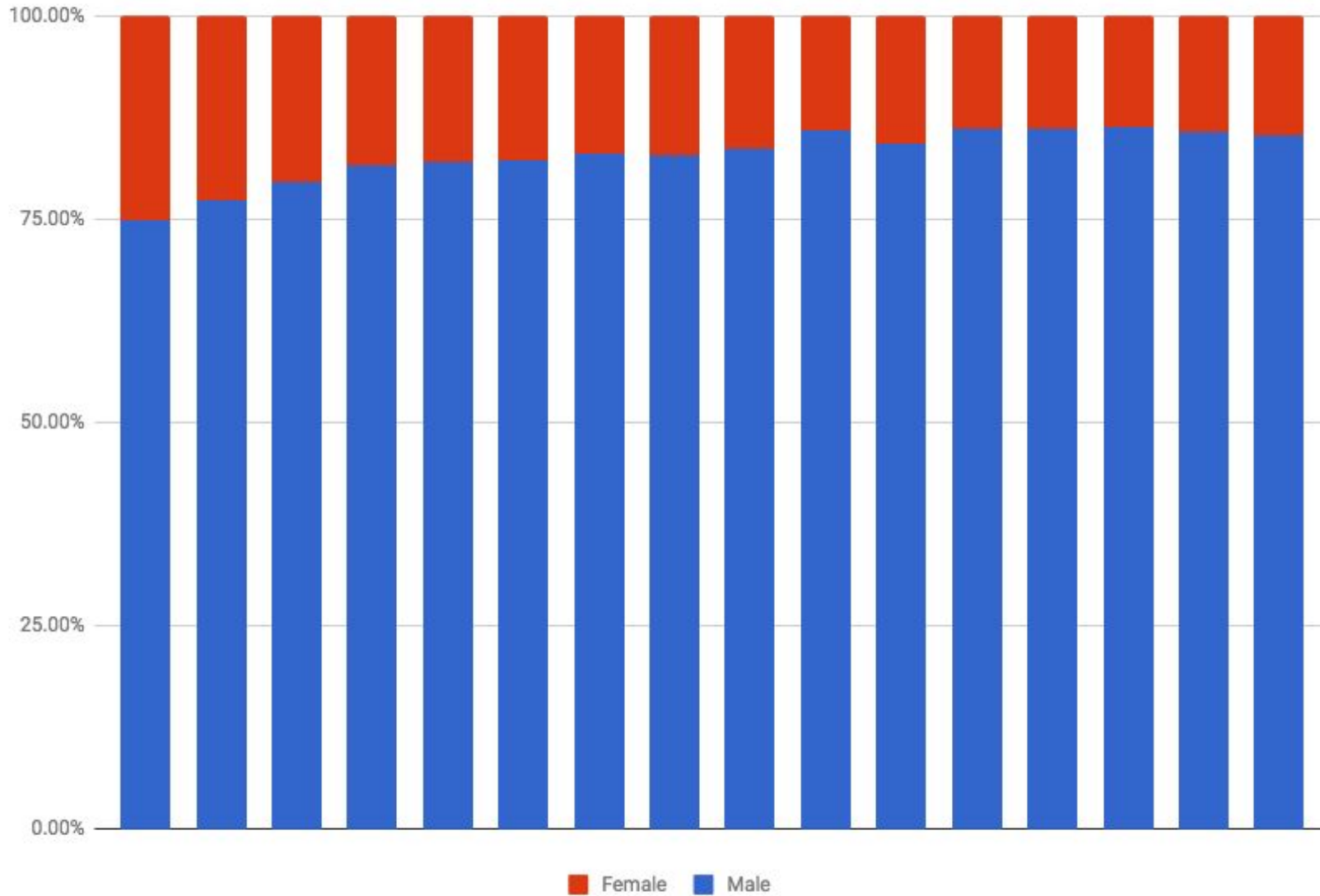
- Commencing international UG has increased from 44,365 (2001) to 93,561 (2016).
- IT commencing international UG enrolments have dropped since their substantial peak of 19.36% (2001) to 6.81% (2013), increasing to 8.11% (2016).

Enrolment Count (Commencing, Domestic, UG) By Gender



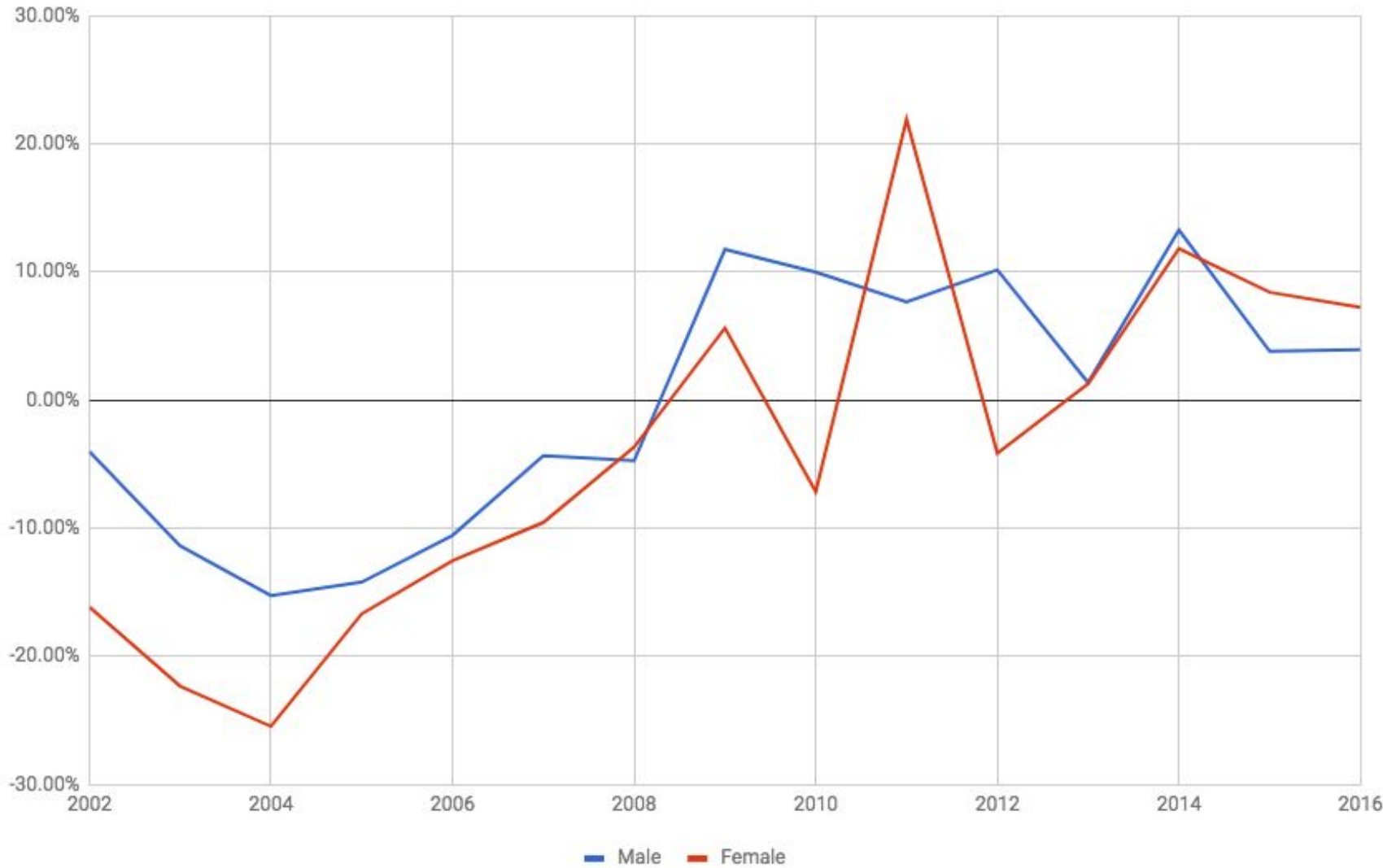
- Breakdown by Gender indicates significant growth within our male cohort.
- Participation by women remains low, with any increase in participation lagging overall growth.
- Female enrolments have dropped since their peak of 3,134 (2001), to 946 (2010) to current data of 1,454 (2016).

Enrolment Count (Commencing, Domestic, UG, Gender) as Percentage of Total



- At their peak, female participation was 25.16% of our overall commencing domestic UG cohort.
- This has steadily dropped to 13.75% (2013), with a recent increase to 14.65% (2016).

Enrolment Percentage Change (Prev. Year) (Commencing, Domestic, UG, Gender)



- Data supports research that minority groups will leave an area at a faster rate when there is an overall drop.
- And take longer to return.
- A positive note is the recent rate of change.

We need to do more.

Q: Is there an interest in sharing and gathering data on non-major course enrolment?

Q: Is there an interest in sharing data on UG international enrolment patterns?

Q: Is there an interest in collaborating on a program to target female enrolment?

CONTACTS

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